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**WOMEN & PUBLIC
POLICY LUNCHEON**

Women's Fund of Greater Milwaukee



WOMEN'S FUND
of Greater Milwaukee

316 North Milwaukee Street, Suite 215
Milwaukee, Wisconsin 53202

(414) 290-7350 phone www.womensfund.com

Dear Friend:

We invite you to join us in supporting the Women's Fund of Greater Milwaukee at its 21st annual "Women & Public Policy" luncheon set for Thursday, October 7, 2010 from 11:30 a.m. to 1:30 p.m. at the Italian Community Center in downtown Milwaukee.

This luncheon is the largest fund-raiser and public outreach tool of the Women's Fund. Our organization stands for social change through women and girls. High-profile speakers have used the Women & Public Policy platform to build support for the inclusion of women's voices. Past speakers have included former President of Ireland, Mary Robinson (2006); U.S. Representative Gwen Moore (2005); Wisconsin Governor Jim Doyle (2003); U.S. Representative Tammy Baldwin (1999); former president of the Ms. Foundation and current head of the White House Project Marie Wilson (2000); and Donna Shalala (1991), president of the University of Miami and former Secretary of Health and Human Services.

In 2010, we will focus our attention on the power of investing in women. Last August, *The New York Times Magazine* dedicated their pages to a special issue: "Why Women's Rights are the Cause of Our Time." In the lead article, "The Women's Crusade," authors Nicholas Kristof and Sheryl WuDunn drove home this powerful statement, "There's a growing recognition among everyone from the World Bank to the U.S. military's Joint Chiefs of Staff to aid organizations like CARE that focusing on women and girls is the most effective way to fight global poverty and extremism... The world is awakening to a powerful truth: Women and girls aren't the problem; they're the solution."

Therefore, we are pleased to announce that the 2010 speaker will be **Jennifer Buffett, Milwaukee native and president of the New York-based NoVo Foundation** (Latin NoVo: change, alter, invent).

The NoVo Foundation seeks to foster a transformation in global society from a culture of domination and exploitation to collaboration and partnership, empowering women and girls as primary agents of change. She co-chairs the Foundation's board with her husband, composer and producer, Peter Buffett. In September 2008, Jennifer and Peter received the Clinton Global Citizen Award for their "visionary leadership and sustainable, scalable work in solving pressing global challenges," and in December 2009, they were named Barron's top 25 most effective philanthropists. Jennifer began her career in philanthropy in 1997 funding mainly social service, environmental and human rights organizations. She is on the Board of the Nike Foundation and V-Day, and serves on the leadership councils of the International Center for Research on Women (ICRW), BRAC USA and the Collaborative for Social and Emotional Learning (CASEL).

Please support the Women's Fund as a sponsor of the 2010 luncheon. We guarantee an inspiring and informative event complete with some of the best professional networking in Milwaukee. To make your commitment, please return the form on page two of this booklet. If you have questions, don't hesitate to call Elaine Maly at (414) 290-7350. Thank you in advance for your participation.

Sincerely,

Susan M. Hickey
M&I Wealth Management
2010 Event Co-Chair

Robin Reese
J.F. Cook Co., Inc.
2010 Event Co-Chair/
Women's Fund Board Member

Ann Saqr
Wheaton Franciscan Healthcare
2010 Event Co-Chair

Women & Public Policy Luncheon



Speaker: Philanthropist Jennifer Buffett

*“Empowering women and girls
as the primary agents of change”*

Thursday, October 7, 2010

11:30 a.m. to 1:30 p.m.

Italian Community Center, downtown Milwaukee

Jennifer Buffett, Milwaukee native and president of the New York-based NoVo Foundation, works passionately to support innovative strategic initiatives and partnerships that empower girls and women worldwide.

The NoVo Foundation works to empower girls and women globally and end violence perpetrated against them. Poverty leaves girls and women extremely vulnerable and isolated in the world. Yet when they are safe and supported with opportunities, they invest earned income back into their families and communities— and everyone, especially the next generation benefits. NoVo, in a unique partnership with the Nike Foundation, supports The Girl Effect – the powerful social and economic change brought about when girls have the opportunity to participate fully in society.

NoVo also supports the advancement of Social and Emotional Learning (SEL) in education as the basis for healthy schools and learning – SEL is a skills-based approach that fosters competent emotional and social development for children and teachers and promotes increased academic performance and life-long positive outcomes for kids.

Presenting Sponsor: \$15,000

Benefits include:

- Three premium tables of eight each at the luncheon to be used for client development, employee recognition or network expansion.
- The opportunity to address the event audience from the podium.
- A seat at the head table with the keynote speaker and some of the Fund’s most influential guests. The head table typically includes the Women’s Fund board chair, the director of the Women’s Fund and the mayor of Milwaukee.
- The opportunity to distribute a brochure or logo-imprinted promotional item to all luncheon attendees.
- Most prominent logo recognition on audiovisual presentation at the event.
- Most prominent logo placement in the invitation, which will be mailed to 3,000+ friends of the Women’s Fund.
- Most prominent logo placement in all advertisements and print materials, including print ads in The Business Journal.
- Most prominent logo placement in the printed program distributed to all guests.
- Recognition on room signage and table signage, including a thank you sign positioned at the entrance of the ballroom.
- Acknowledgement on the Women’s Fund website, www.womensfund.com.
- Top billing in event coverage in the Women’s Fund newsletter mailed to 3,000 people.
- Listing as a major sponsor in the Women’s Fund’s annual report.
- Other benefits as mutually agreed.

Continued...

Champion Sponsor: \$10,000

Benefits include:

- Two premium tables of eight each at the luncheon to be used for client development, employee recognition or network expansion.
- The opportunity to insert promotional materials in printed program.
- Second-most prominent logo recognition on audiovisual presentation at the event.
- Second-most prominent logo placement in the invitation mailed to 3,000+ friends of the Women's Fund.
- Second-most prominent logo placement in all advertisements and print materials, including print ads in The Business Journal.
- Second-most prominent logo placement in the printed program distributed to all guests.
- Recognition on room signage and table signage, including a thank you sign positioned at the entrance of the ballroom.
- Acknowledgement on the Women's Fund website, www.womensfund.com.
- Prominent billing in event coverage in the Women's Fund newsletter mailed to 3,000 people.
- Listing as a major sponsor in the Women's Fund's annual report.
- Other benefits as mutually agreed.

Patron Sponsors: \$5,000

Benefits include:

- One premium table of eight at the luncheon to be used for client development, employee recognition or network expansion.
- The opportunity to insert printed materials into the printed program.
- Prominent logo recognition on audiovisual presentation at the event.
- Prominent logo placement in the invitation mailed to 3,000+ friends of the Women's Fund.
- Prominent logo placement in all advertisements and print materials, including print ads in The Business Journal.
- Prominent logo placement in the printed program distributed to all guests.
- Recognition on room signage and table signage, including a thank you sign positioned at the entrance of the ballroom.
- Acknowledgement on the Women's Fund website, www.womensfund.com.
- Major billing in event coverage in the Women's Fund newsletter mailed to 3,000 people.
- Listing as a major sponsor in the Women's Fund's annual report.

Principal Sponsors: \$2,500

Benefits include:

- One table of eight at the luncheon to be used for client development, employee recognition or network expansion.
- Logo recognition on audiovisual presentation at the event.
- Prominent name placement in the invitation mailed to 3,000+ friends of the Women's Fund.
- Prominent name placement in all advertisements and print materials, including print ads in The Business Journal.
- Prominent name placement in the printed program distributed to all guests.
- Recognition on room signage and table signage, including a thank you sign positioned at the entrance of the ballroom.
- Acknowledgement on the Women's Fund website, www.womensfund.com.
- Billing in event coverage in the Women's Fund newsletter mailed to 3,000 people.
- Listing as a sponsor in the Women's Fund's annual report.

Participating Sponsors: \$1,250

Benefits include:

- One table of eight at the luncheon to be used for client development, employee recognition or network expansion.
- Name recognition on audiovisual presentation at the event.
- Name placement in the invitation mailed to 3,000+ friends of the Women's Fund.
- Name placement in the printed program distributed to all guests.
- Recognition on your table signage.
- Acknowledgement on the Women's Fund website, www.womensfund.com.
- Listed in event coverage in the Women's Fund newsletter mailed to 3,000 people.
- Listing as a sponsor in the Women's Fund's annual report.

2010 Media Partners



Women's Fund of Greater Milwaukee
316 North Milwaukee Street, Suite 215, Milwaukee, Wisconsin 53202
(414) 290-7350 phone www.womensfund.com

21st Annual Women & Public Policy Luncheon 2010

Sponsor Registration Form

Thursday, October 7, 2010 • 11:30 a.m.-1:30 p.m.
Italian Community Center, 631 E. Chicago St., Milwaukee



Yes! We want to support the Women's Fund of Greater Milwaukee and stand for social change through women and girls.

We will support the 2010 "Women & Public Policy" luncheon at the following level:

- ___ Presenting Sponsor: \$15,000 ___ Champion Sponsor: \$10,000 ___ Patron Sponsor: \$5,000
___ Principal Sponsor: \$2,500 ___ Participating Sponsor: \$1,250

Company/Organization: _____

Contact Name: _____

Contact Title: _____

Contact Address: _____

Contact Phone: _____

Contact Email: _____

\$ _____ **Total due**

Check enclosed (payable to Women's Fund)

Please invoice me.

To pay by credit card, please go to womensfund.com/news_and_events/events

Email your commitment to: emaly@womensfund.com

You may also send via mail to:

Women's Fund of Greater Milwaukee
316 North Milwaukee Street, Suite 215
Milwaukee, Wisconsin 53202

All sponsorships are tax deductible to the fullest extent of the law, less \$200 per table.

**Questions? Please call (414) 290-7350.
Thank you for your support of the
Women's Fund of Greater Milwaukee!**

Names of guests (indicate special dietary requests)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____